

JUNE 10, 2020

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UNIFORMS DESIGNS UPS IMAGE OF THE YEAR



The image displays the redesigned UPS uniform. On the left, two brown short-sleeved polo shirts are shown, labeled 'MALE' and 'FEMALE', with a brown cap above them. On the right, two photos show a male and a female UPS driver in the new uniforms, smiling and holding mailboxes. The background is a faded image of a UPS delivery truck.

UPS MALE AND FEMALE REFLECTIVE POLO
SHORT SLEEVE

- Aramark-exclusive lightweight performance fabric with moisture management, soil release and snag resistance
- Contrast side panels in custom black coffee color for added style and flattering shape
- Reflective custom shield logos and reflective bars added for increased visibility

“We are using nearly 4 million yards of brown fabric and 2 million yards of brown thread to make 370,000 hats, 405,000 shirts, 375,000 pants and 290,000 shorts issued to 125,000 drivers to redesign one iconic brand.”

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Uniform Services won the 2020 Image of the Year Award® presented by the North American Association of Uniform Manufacturers and Distributors (NAUMD). This award honors the most fashionable, forward-thinking and innovative commercial apparel designs and the businesses that wear them. Aramark was recognized for its work on the redesign and launch of the United Parcel Service (UPS) uniform program.

Employees of UPS — one of the most iconic brands in the world — have been wearing the same version of its globally-recognized brown uniforms for 96 years until Aramark stepped in with a redesign. For the first time ever, the “industrial athletes” of UPS now have a polo made from performance fabrics, reflective details for increased safety and more modern fits. They also have hats with built-in moisture-wicking for cooler, more comfortable wear.

In NAUMD’s 2020 Innovation Awards, Uniforms also received the Best Fabric Innovation award for its WearGuard® Eco Collection. The Innovation Awards recognize unique design, advanced technology and excellence within the uniform and apparel industry.

Years of brainstorming resulted in ReTerra™, a fabric made from recycled plastics and OstraTec™ created from oyster shells sourced from the food industry. Aramark also partnered with Unifi, a pioneer in the engineering of recyclable fibers, for the third fabric in its Eco Collection, Repreve®.

The end result was the WearGuard® Eco Collection, a line of soft, comfortable polos, shirts and tees made primarily from recycled materials and sustainable processes.



Our People

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JUST US

SUPPORT CIRCLES

OUR SUPPORT CIRCLES ARE DESIGNED AS SAFE SPACES FOR BLACK AND AFRICAN AMERICAN TEAM MEMBERS TO GATHER, VOICE THEIR PERSPECTIVES, AND TO LEARN WAYS TO COPE WITH THE ASSOCIATED TRAUMA FROM THE RECENT KILLINGS OF BLACK PEOPLE AND THE HISTORY OF RACIAL INJUSTICE IN THE WORLD.

Be Heard.
Be Validated.
Be Healed.

Register Here: <https://bit.ly/3dxHrOL>

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ACTIVATING ALLYSHIP

THESE CONVERSATIONAL SESSIONS ARE FOR THOSE INTERESTED IN BECOMING A BETTER ALLY FOR THE BLACK COMMUNITY. THEY ARE A GREAT OPPORTUNITY FOR EVERYONE TO LEARN WHAT THEY CAN DO TO ACTIVELY COMBAT RACISM AND INJUSTICE, HOW THEY CAN SUPPORT BLACK AND DIVERSE COMMUNITIES, AND HOW WE CAN CONTINUE TO PRIORITIZE EQUITY AND INCLUSION WITHIN OUR WORKPLACE.

Register Here: <https://bit.ly/3dxHrOL>

LEAD PRESENTS

SURVIVING TO THRIVING

Managing Wellness During the Pandemic

Join us for a Webinar to uplift and encourage the LEAD community as we navigate the impact of the COVID19 pandemic.

ZOOM Call
June 30th, 2020
1pm ET

ALL ARE WELCOME

Tracye Warfield
(Inspirational & Wellness Leader)

Dr. Naida M. Parson
(Sr. Pastor New Antioch Christian Fellowship)

Registration link: <https://bit.ly/2BmmkGL>

JUNE EMPLOYEE RESOURCE GROUP (ERG) EVENTS

We're committed to building an organization that values the differences and similarities of each of our associates, clients and customers. We're planning a series of events to support our African American and Black communities and provide information and resources for allies. And we're showing our support of the LGBTQ+ community with virtual Pride month events. Click on the session title to register.

[Subscribe](#) to our email list.

Several events are being planned to allow for discussion, support and allyship for our African American and Black communities:

- **Just Us Support Circles**, beginning June 10, are designed as safe spaces for Black and African American team members to gather, voice their perspectives and learn how to cope with the impact of recent events.
- **Activating Allyship** sessions, beginning June 17, are for those interested in becoming a better ally for the Black community, and to learn what one can do to actively combat racism and injustice.
- **LEAD's Q3 Webinar** – Surviving and Thriving on June 30 will focus on uplifting and encouraging information to help navigate the impact of COVID-19 and other stressors.

Aramark's virtual Pride Month celebration will include:

- June 11 - **Pride Social Hour - LGBTea-Q+ Time**
- June 18 - Virtual watch party of Out & Equal's session "**Global Perspectives: LGBTQ+ Advocates' Experiences in Light of COVID**" where they'll discuss OutRight Action International's recently released report on the impact of the COVID-19 pandemic on LGBTQ+ people
- June 23 - **Professional Development Session** - Pride will host a professional development session in partnership with Aramark's Talent Development team to help members continue to grow professionally
- June 24 - **Pride Happy Hour**
- June 27 - **Global Pride 2020 Watch Party** - Pride members are invited to don their rainbow apparel and attend Aramark's virtual watch party for Global Pride 2020, featuring musical and artistic performances, speeches from activists and campaigners and addresses by public figures

Watch our Pride Month video!



Safety = Target Zero

IMPORTANT SAFETY TIPS

Recent events have sparked demonstrations, protests, and civil unrest across the nation. While most of the demonstrations have been peaceful, our associates may find themselves in the middle of a dangerous or violent

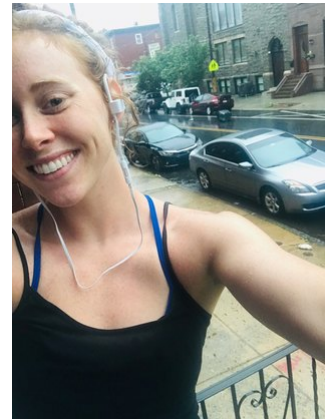
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everyone's safety. If you need further guidance, contact the Aramark Global Security team at 1-800-338-5641 or 215-238-3348.



Building Community



DOING GOOD ON A 'RUNDERFUL' DAY

Members of the Aramark Run Club, a group of employees working in and around our global headquarters in Philadelphia, observed Global Running Day on June 3. The group consists of roughly 40 runners who typically take part in group runs before and after work and occasionally run races together on weekends. This year, several team members recognized the day by building community through 'fundracing'—participating in virtual races and raising money for causes they care about—such as Back on My Feet and Know Your Rights Camp. Pictured from left to right are Isabella Pagana, Michael Fendo and family, and Sarah Gabler.

THE BEST OF SOCIAL MEDIA

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HELPFUL RESOURCES FOR COVID-19:

Continue to check [this page](#) on [aramark.net](#) for ongoing updates. If you need help or guidance, contact CoronavirusQuestions@aramark.com.

New! Additional [mental health resources](#) have been added to the site. Find information on caring for yourself and your family and resources for support and stress management.



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